



COMMONWEALTH of VIRGINIA

Department of Motor Vehicles

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Commissioner

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November 13, 2013

To: Virginia Automobile Dealers Association (VADA), Virginia Independent Automobile Dealers Association (VIADA), Motor Vehicle Dealer Board (MVDB), and all Virginia Motor Vehicle Dealers

From: Karen Grim, DMV Assistant Commissioner
Driver, Vehicle and Data Management Services

Subject: Upcoming Changes Impacting Dealer Transactions

This letter is to inform you of upcoming changes impacting dealer transactions. A summary of changes and important reminders are provided below.

- On November 14, 2013, the Virginia Department of Motor Vehicles (DMV) will implement a pilot project that will expand the Print on Demand (PoD) temporary tag program to include 5-day temporary transport tags (PoD transport tags). PoD participants need to be aware of the following changes:
 - They will be able to print 5-day temporary transport tags through the PoD program using the weather resistant paper. As a reminder, PoD participants have the ability to print PoD temporary tags from a laptop.
 - They can continue to use the cardboard transport tag (green & white) until further notice. Additional information will be provided as the pilot project progresses.
- Effective November 14, 2013, Online Dealer participants will no longer issue cardboard 60-day multi-use tags (blue & white), but instead will issue 30-day temporary tags from the PoD program. If you plan to issue specialty plates, you must be a participant in the PoD program.
 - Online Dealer participants are required to return any remaining inventory of cardboard 60-day multi-use tags (blue & white) to a DMV Customer Service Center. Refunds will not be issued for returned tags.
- Effective November 14, 2013, motorcycle dealers will be able to title and register mopeds.
- Effective January 1, 2014, cardboard 30-day temporary tags (red & white) can no longer be issued. If you plan to issue 30-day temporary tags, you must be a participant in the PoD program.
 - Dealers are required to return any remaining inventory of cardboard 30-day temporary tags (red & white) to a DMV Customer Service Center. Refunds will not be issued for returned tags.

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The following reminders provide important information impacting dealer transactions.

- Dealers not participating in the PoD program are encouraged to contact a PoD vendor as soon as possible. For a list of PoD vendors, visit www.dmvNOW.com > Commercial Services > Dealer Services > Print on Demand Temporary Tags.
- All vehicles must be titled within 30 days of purchase to ensure that titling tax is paid to the Virginia Department of Motor Vehicles as required by law.
- Print-on-Demand (PoD) temporary tags on bond paper and plastic sleeves are no longer authorized for use. This change was effective July 1, 2013. All PoD temporary tags must be printed on the weather resistant paper supplied by DMV Dealer Services.

It is important to note that continued use of the plastic sleeves and bond paper may result in the loss of your privileges to participate in the PoD program. Also, law enforcement may ticket vehicle owners displaying the bond paper and plastic sleeves for illegal use of license plates.

To place an order for the weather resistant paper, email podtemptag@dmv.virginia.gov.

For more information contact Jenna Westbrook at (804) 367-4323 or jenna.westbrook@dmv.virginia.gov, or call the Dealer Services Help Desk at (804) 367-0901.