

Meeting Summary
Advertising Committee
Monday, July 8, 2019

Chairman David Duncan called the Advertising Committee meeting to order at 9:56 a.m. in Room 702, DMV Headquarters, 2300 West Broad Street, Richmond, Virginia. Present were Committee members: Ted Bailey, Dan Banister, Liza Borches, Ron Kody, Geoff Malloy, Matt McQueen, Maurice Slaughter and Don Sullivan. (Absent: Michael Bor, Randy Harris). Other Board members present: Rick Holcomb, Gardner Britt, Steve Farmer, Rob Fisher, Senior Saghafi and Joe Tate. Executive Director William Childress, Peggy Bailey, Micah Bailey and Ann Majors represented the Dealer Board. Christian Parrish represented the Attorney General's office.

The May 13, 2019 meeting summary was approved.

PUBLIC COMMENT

There was no public comment.

OLD BUSINESS – There was no old business.

OLD BUSINESS FROM THE FLOOR – There was no old business from the floor.

NEW BUSINESS

Review and Action: Informal Fact-Finding Conferences:

Priority Nissan Williamsburg and Dennis Ellmer – On April 24, 2019, an informal fact-finding conference was conducted to address the alleged violations of VA Code Sections 46.2-1535, 1575 (7) and 1581 (8). Based on the information provided at the conference, the hearing officer recommended assessing a civil penalty of \$250 and a written warning for violations of VA Code Section 46.2-1535.

Motion was made by Liza Borches to accept the hearing officer's recommendation and assess a civil penalty of \$250 and written warning for the violation of VA Code Section 46.2-1535. Ted Bailey seconded. The motion carried unanimously.

NEW BUSINESS FROM THE FLOOR – There was no new business from the floor.

The next meeting was scheduled for September 9, 2019.

The meeting adjourned at 9:59 a.m.